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* A complete honor roll of donors from July 1, 2013, to June 30, 2014, is available online at [haas.berkeley.edu/annualreport](http://haas.berkeley.edu/annualreport).
Dear Fellow Alumni and Supporters:

As this year marked the close of our Campaign for Haas, which began in 2005, we have much to celebrate. I’m happy to report that 21,800 alumni and friends invested more than $227 million to support faculty chairs, scholarships and fellowships, new centers and institutes, new spaces for learning and collaboration, and more. That’s an incredible achievement! Our endowment also hit a milestone: It ended the year just over $300 million and has more than tripled over the last 15 years.

Perhaps most excitingly, we are just now breaking ground on our North Academic Building, which will complement our existing Haas buildings. This will be a purely student-focused space—there will be no administrative offices. It’s a learning laboratory that will enable the collaboration and team activity needed for today’s business education while ensuring our readiness for tomorrow’s business education, including digital learning.

Through your generosity, you help ensure that Berkeley-Haas continues to educate innovative leaders who redefine how we do business. On these pages, you’ll find many examples of how your donations have been put to good use. A vital new Institute for Business & Social Impact, led by former Dean Laura Tyson. An Innovation Lab that allows ingenuity to flourish. And a David S. Ng Fellowship aimed at helping Haas attract the brightest students and stay competitive—just for starters.

It’s a thrilling time for Berkeley-Haas and I’m proud to have your support. Thank you for all you do for our beloved school.

Sincerely,

RICHARD K. LYONS, BS 82
DEAN, HAAS SCHOOL OF BUSINESS
On December 31, 2013, the Haas School of Business completed our Campaign for Haas—the largest campaign in our school’s history. During the eight-year campaign there were many examples, large and small, of your generosity, connection to our community, and commitment to keeping Berkeley-Haas one of the top business schools in the world. Together 21,800 donors came forward and gave more than $227 million to Berkeley-Haas.

Our Campaign for Haas set out to pioneer a new brand of innovative leadership with four strategic priorities—redefining the business graduate, realizing our intellectual future, transforming our Haas campus, and engaging our alumni as investors.
$227 MILLION RAISED

JULY 1, 2005 – DECEMBER 31, 2013

CAMPBELL FOR HAAS 2005–2013

$227 MILLION RAISED

- REALIZE OUR INTELLECTUAL FUTURE $103M
- TRANSFORM THE HAAS CAMPUS $63M
- REDEFINE THE BUSINESS GRADUATE $35M
- ENGAGE OUR ALUMNI AS INVESTORS $26M
To truly be a place where innovation thrives, the Haas School of Business requires a new state-of-the-art building filled with classrooms, flexible learning spaces, and group-study rooms to launch our school into the next era. Designed by award-winning architects from Perkins+Will, the new North Academic Building will be a place entirely for our students—a hub of formal and informal learning spaces where we will develop the next generation of business leaders.

The success of the Campaign for Haas is a celebration of you—your philanthropy, your commitment, your voice in concert with tens of thousands of others, joined together to support a new brand of business education.
The dream of attending Berkeley-Haas is now a reality for some of our brightest applicants since 25 new scholarship and fellowship funds were endowed to help us win talent battles for the top students year after year. These students inspire our faculty, strengthen our alumni network, and will carry the Berkeley-Haas brand forward into the world for years to come.

25
SCHOLARSHIPS & FELLOWSHIPS

Cutting-edge research and thought leadership have been synonymous with Berkeley since the beginning. With $60 million in new support for our centers and institutes, including gifts to establish the Garwood Center for Corporate Innovation and the Institute for Business & Social Impact, Berkeley-Haas will continue to make the world a better place by conducting and disseminating world-class research.

$60M
FOR CENTERS & INSTITUTES

Our alumni and friends are partners in our future. Year after year, thousands of alumni, students, faculty, staff, parents, and friends invest in the expanding excellence of our school. During our Campaign for Haas, 44,700 donations were made to the Haas Fund (about 6,000 more donations than the school has alumni), raising $26 million to support our school’s pressing needs and to launch strategic initiatives such as SkyDeck, our startup accelerator.

44,700
INVESTMENTS
INSPIRING GIFTS

These are just a few of the many transformative gifts, large and small, made during our Campaign for Haas.

The close of our Campaign for Haas marks a new future for our school. As we strengthen Berkeley-Haas for generations to come, we appreciate that you are alongside us on the journey.

TRANSFORMING OUR HAAS CAMPUS

A man of foresight and conviction, Ned Spieker, BS 66, was our leading partner in developing the vision for our new North Academic Building and continues to help us bring this project to life.

To fulfill the dream to have an open laboratory space to teach experiential and team-based courses, Linda and Michael Gallagher, BS 67, MBA 68, funded an Innovation Lab in Memorial Stadium.

Our school’s first high-tech classroom was constructed five years ago with support from the Koret Foundation and Berkeley-Haas began its journey into digital education and synchronous learning across distance.

Robert G. O’Donnell, BS 65, MBA 66, helped Berkeley-Haas transform its courtyard into an active space that builds community and promotes the exchange of ideas. The courtyard was named after O’Donnell in 2014.

REALIZING OUR INTELLECTUAL FUTURE

Professor Emeritus Oliver Williamson received the world’s top honor—the Nobel Prize—but he honored Berkeley-Haas and donated his award money to create a chair in the economics of how organizations thrive. His former students answered back and created a student fellowship in his name.

The William and Flora Hewlett Foundation made the largest gift ever to UC Berkeley in a challenge grant to create faculty chairs across the campus. The five Hewlett faculty chairs at Berkeley-Haas were established by Cheryl Valentine, BS 79, MBA 91, and Christian Valentine, MBA 91; Rick Cronk, BS 65, and Janet Cronk, BA 68; Kingsford Capital Management; Roslyn and Lisle Payne, MBA 67; and Oliver Williamson.

Elsie and Ed Garwood, BS 31, created the Garwood Center for Corporate Innovation through a generous bequest. Allan Holt, MBA 76, gave the lead gift to launch the Institute for Business & Social Impact, which is led by Laura Tyson.

Our Haas School’s Center for Teaching Excellence was launched with a gift from Steve and Susan Chamberlin, MBA 87, former members of the professional faculty, to help award-winning researchers become top-rated teachers.
REDEFINING THE BUSINESS GRADUATE
Alumni and friends gave in numerous ways to honor Rashell Young, BA 94, MBA/MPH 05, a beloved classmate who lost her battle with breast cancer at the age of 38. The Rashell Young Fellowship was established to support health-care-focused MBA students who serve needy communities around the globe.

Students are learning first-hand about how to make investments that deliver a strong financial return and have a positive social impact after Marguerite Johnson, BA 60, and Al Johnson, BS 62, MBA 69; Doris Michaels, MA/MAT 79, and Charlie Michaels, BS 78; and Victoria and Larry Johnson, BS 72, established the first and largest student-led socially responsible investment fund.

Jennifer Maxwell, BS 88, has watched a dozen bright students live out their passions and carry forward her late husband’s legacy as Brian Maxwell Fellows. The fellowship program will continue on in perpetuity and honors the entrepreneurial spirit that led her husband to co-found PowerBar.

Dorothy and Ralph Bahna, MBA 65, were instrumental in two pioneering projects at the Haas School of Business. Before he passed away in 2014, Bahna provided guidance and support to launch the Berkeley Innovative Leader Development (BILD) program and to pilot the Haas School’s venture into digital education.

ENGAGING OUR ALUMNI AS INVESTORS
Year after year our school broke records for alumni giving as well as student giving. During our Campaign for Haas, over $26 million was given by alumni, students, faculty, staff, parents, and friends to the Haas Fund from more than 44,700 gifts.

Volunteers like Brad Howard, BS 79; Steve Peletz, BS 83, MBA 99; Guadalupe Nickell, BCEMBA 10/11; and Marty McMahon, MBA 01 rallied the alumni network to invest back in our school each year.

The New Alumni Challenge, a generous matching gift program from the UC Berkeley Foundation Board members, more than doubled the number of young alumni giving across the campus.

Small gifts made a big impact in our Campaign for Haas. Close to $7 million was raised from 38,000 gifts of under $1,000. Gifts of $100 counted for $1 million alone.
The Haas School of Business celebrated another successful fundraising year, including a record number of donations to the school. Your gifts to Berkeley-Haas create leaders who will redefine how we do business.

Fiscal year 2014 was the year of the challenge match. In addition to generous gifts made throughout the school, donors came forward to challenge others to give. Ten women philanthropists, led by Margo Alexander, BS 68, gave $200,000 to match the gifts of other women as part of the Women in Leadership event. A group of undergraduate alumni challenged undergraduate students by matching their gifts 3:1, and Berkeley-Columbia Executive MBA alumni challenged each other with class gifts.
THE HAAS FUND

Each year, thousands of Berkeley-Haas alumni, students, faculty, staff, and friends give generously so the Haas School of Business can capitalize on emerging opportunities and defining moments.

YOUR GIFTS AT WORK

- **STUDENTS.** The next generation of path-bending leaders. Support for our innovative leadership development curriculum and career resources for 2,250 of the brightest young minds.

- **FACULTY & DEGREE PROGRAMS.** Attracting and retaining our world-class faculty and supporting research and instruction in our top-rated degree programs.

- **DEAN’S INITIATIVES.** Investments in international business development, our culture and diversity initiatives, and our Energy Institute.

- **ALUMNI RESOURCES.** Services to launch alumni businesses and careers, tap into a top-tier network, and offer lifelong learning, all with the help of a dedicated staff.

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</table>

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- **Donors to the Haas Fund last year:** 4,693
- **Percentage increase in Haas Leadership Society donors over the last five years:** 50%
- **Number of years Tim Carlson, BS 63, (our most loyal True Blue donor) has given to Berkeley-Haas:** 41 (COUNTING)
- **When the school would close each academic year (August–May) if we only relied on student fees:** DEC.
- **Average gift to the Haas Fund:** $724
- **Amount contributed by 10 women philanthropists for the Women in Leadership challenge match:** $200 THOUSAND

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UNDERGRADUATE STUDENT AND REUNION CAMPAIGNS

Undergraduate students are going forth and giving back.

With job offers in hand and bright futures ahead, Berkeley-Haas undergraduate seniors celebrated the completion of their Senior Gift Campaign at the second annual Senior Send-Off Party. The party was the culmination of the efforts of a committee of undergraduate students led by Roschelle Lowe, Jackie Zhou, and Shubhit Noor, all BS 14, who spent the year educating their classmates on the importance of investing back in Berkeley-Haas after graduation.

Each year, the senior class honors their Berkeley-Haas experience by donating to the school to support future generations of students. The annual Senior Gift Campaign set new records this year in overall participation (58 percent), helping to raise a total of $47,623 for Berkeley-Haas.

A group of alumni including Dean Rich Lyons, BS 82; Lecturer Steve Etter, BS 83, MBA 89; Tim Carlson, BS 63; Brad Howard, BS 79; Tara Kramlich, BS 03; Kathryn O’Connor, BS 98; Lucky Sandhu, BS 96, MBA 15; and Kinman Tong, BS 03, helped inspire students by matching donations 3:1 through the “Beyond Yourself Challenge Match.” In addition, a university-wide 1:1 match of senior gifts contributed $7,854 to the Senior Gift Campaign.

The annual “Beyond Yourself Challenge Match” is a great opportunity for alumni to partner with current students to raise support for Berkeley-Haas and to teach students about philanthropy.
UNDERGRADUATE REUNION CLASSES HONOR THEIR TIME AT BERKELEY-HAAS.

Thousands of alumni, parents, and students came back to campus in October to celebrate Homecoming Weekend. With three days of fun and more than 100 events, Homecoming Weekend is the reunion celebration where alumni remember their undergraduate experience and commemorate their time at Berkeley by giving back. The undergraduate reunion giving campaigns begin in January and culminate at Homecoming Weekend in October.

Throughout the year, undergraduate alumni volunteer and invite their classmates to come back to the reunion and to invest back in their school. In 2013, the reunion classes celebrating their 1st through 60th reunions raised a total of $2,586,096 for Berkeley-Haas.
MBA STUDENT AND REUNION CAMPAIGNS

MBA students are keeping Berkeley-Haas ‘Haasome.’

Before taking the stage to receive their diplomas, Full-time and Evening & Weekend Berkeley MBA students raised $43,000 as part of the 2014 graduating gift campaigns.

Led by Michael Larcher and Ryan Schultheis, both MBA 14, and fueled by a competition among cohorts, social activities, and encouraging videos, the Full-time MBA campaign achieved 90 percent class participation and raised more than $31,000 for Berkeley-Haas. The campaign committee focused messaging on keeping Haas “Haasome,” and encouraged classmates to donate so that other students will have the same life-changing experience at Haas that they had.

In the Evening & Weekend Berkeley MBA Program, 24 percent of the graduating class raised almost $12,000 for their gift campaign, which was led by Katie McMahon and Jathurshun Sivaloganathan, both MBA 14. The campaign featured a lively competition to see which one of the four class cohorts could raise the most.

The MBA student giving campaigns celebrate the Berkeley MBA experience and remind students that their investment in the school and their connection to classmates extend well beyond graduation. Gifts made before December were matched 1:1 during the final year of the UC Berkeley New Alumni Challenge.
MBA REUNION BRINGS RECORD NUMBERS OF ALUMNI BACK TO CAMPUS TO RECONNECT AND REINVEST.

With record-breaking attendance, MBA Reunion Weekend brought well over one thousand alumni and friends back to campus to reconnect with classmates and reinvest in Berkeley-Haas. Alumni attended house parties on Friday night, refreshed their business knowledge at the alumni conference, danced and dined at the class reunion dinner, and relaxed in the sun at the family picnic. Alumni also invested back in their degrees by contributing to a class gift in honor of their reunion. This year, the Berkeley-Columbia Executive MBA Class of 2004 doubled the number of donors and more than quadrupled the amount of gifts in honor of their reunion with challenge matches from Ezra Roizen, Gary Roth, and Maura O’Neill, all BCEMBA 04/05. All in all, close to $1 million was raised by the 1st through 50th reunion year classes in honor of the 2014 MBA Reunion.
NG FELLOWSHIPS
SHARPEN CAREER GOALS

Award helps two new MBA students clarify their true passions and find new ways to pursue them.

The first recipients of the David S. Ng Fellowship, Joy Henderson and David von der Leyen, both MBA 16, are driven to impact the world in important ways. Their motivation helped them win the fellowship, which is aimed at attracting the brightest students to Haas.

During their first semester, after interacting with classmates, faculty, and guest speakers, they’ve each examined their career goals and distilled their true passions, opening up new options for their futures.

Henderson, who had worked in consulting and with a major hotel chain, initially wanted to pursue strategy for the hospitality industry. “It’s been good to realize that I’m really passionate about anything where I can fix a consumer problem. That opens up other windows,” she says. “Maybe that means brand management and connecting with a consumer through a product as opposed to a service. I’m keeping options open.”

Von der Leyen, who had worked in finance and strategy at SAP and co-founded a fledgling tech company, came to Haas planning to immediately pursue another startup, but he’s since reconsidered. “I want to do something where I actually have an impact,” he says. “I’m trying to think right now what the best way is. It could also be from inside a bigger company where I see something’s going wrong and I feel like I have the power to change it. That could be my entrepreneurship.”
David von der Leyen and Joy Henderson.

The Ng Fellowship solidified German national von der Leyen’s decision to leave Europe. It gave Henderson confidence. “I’m motivated to be a path-bending leader,” she says. “It’s validating to have this fellowship and support for what I want to do moving forward.”

SILICON VALLEY IMMERSION WEEK OFFERS CAREER-CHANGING EXPERIENCE

Entrepreneurship classes at Google, Facebook, and Airbnb. Face time with seasoned venture capitalists. Candid conversations with founders and C-level hosts at 35 of the region’s most interesting startups, including PayPal and ShareThis. Such was last fall’s Silicon Valley Immersion Week in the inaugural Berkeley MBA for Executives Program. Created and led by Professor Toby Stuart, the deep-learning module—the first of five worldwide—gave students a unique look at Silicon Valley. “I thought being an entrepreneur was for 22-year-old kids with nothing to lose,” says student Neal Fornaciari. “But what I found…was there are approaches I can take to minimize my personal risk and still become an entrepreneur.”

KEEPING HAAS COMPETITIVE

DAVID S. NG, BS 70, MBA 72, PHD 75

David S. Ng wants to ensure that the most promising business students come to Berkeley-Haas. The real estate developer and investor gave nearly $1.5 million to fund two annual $110,000 David S. Ng Fellowships—one each for a U.S. and an international full-time MBA student—as well as a Dean’s Special Prize aimed at keeping Haas more competitive with peer institutions.
A new institute aimed at solving society’s greatest challenges becomes a vibrant hub for social-impact endeavors at Haas and within the broader campus community.

At the Institute for Business & Social Impact (IBSI), no problem is beyond tackling: healthcare costs, poverty, fraud, clean-water access. Launched last November, the Institute offers a rich array of courses, activities, and research to empower the Haas community to develop pioneering solutions for pressing social and environmental challenges. The Institute’s guiding principle is that solving these challenges requires leadership and cooperation from all areas of business: for-profit companies, nonprofit organizations, and the public sector. “These problems are simply too big and complex for any one of these actors to solve by themselves,” said Professor and former Dean Laura Tyson at last November’s launch event. “We will provide students with the tools and vision they need to design pathways to fulfilling careers so that they can help create a more prosperous, equitable, inclusive, and sustainable society.”

Led by Tyson, the Institute joins several units at Haas under one umbrella: the Center for Nonprofit and Public Leadership, the Center for Responsible Business, the Graduate Program in Health Management, the Center for Young Entrepreneurs at Haas (YEAH), and the Global Social Venture Competition. Tyson also plans to launch a women’s initiative and other new programs related to the Institute’s mission.

The Institute launch was supported by donations from alumni. Allan Holt, MBA 76, and his wife, Shelley, gave a $1 million endowment (more at right). Margo Alexander, BS 68, chairman emeritus of the Acumen Fund, gave a $100,000 gift.
Jo Mackness, Haas chief strategy and operating officer and senior assistant dean, poses with IBSI faculty members at the IBSI launch event: Kristi Raube, IBSI associate director, adjunct professor, and executive director, Graduate Program in Health Management; Kellie McElhaney, adjunct assistant professor, Center for Responsible Business; Nora Silver, faculty director, Center for Nonprofit and Public Leadership; and Laura Tyson, IBSI director, professor, and former Haas dean.

CROWDFUNDING EXPANDS STUDENT-LED FUND, OFFERS VALUABLE EXPERIENCE

The Center for Responsible Business raised $252,418 last spring for its student-led Socially Responsible Investment Fund. Half of the money was raised via a new UC Berkeley crowdfunding platform; the other half was a matching gift from Charles F. “Charlie” Michaels, BS 78, president of Sierra Global Management, and his wife, Doris, a Berkeley alumna. Students will now diversify the fund’s assets into fixed-income and social-impact bonds. Since its 2008 launch, they’ve grown the fund to $2 million+, a return of better than 50 percent, and many have accepted leadership positions at top firms.

BANKING ON SOCIAL RESPONSIBILITY
ALLAN HOLT, MBA 76

As managing director and co-head of the U.S. buyout group for the Carlyle Group, a global alternative asset manager, Allan Holt transforms good companies into great ones that generate sizable profits. What translates into good business, Holt says, is social responsibility. His $1 million endowment gift helped launch the new Institute for Business & Social Impact. “We can make money for our investors and do good in the community and for the environment,” Holt says. “These are not mutually exclusive goals.”
NEW LAB HELPS STUDENTS TAP INTO CREATIVITY

What could be more fitting than housing an Innovation Lab in an unconventional space—an athletic stadium?

With Haas space at a premium, school leaders questioned the status quo to accommodate the team-based and experiential learning classes that have become important for Haas’ innovative leader curriculum.

Located a mere 300 steps from the Haas campus at Cal Memorial Stadium, the Berkeley-Haas Innovation Lab is a 2,700-square-foot industrial-style space that enables students to more easily work together and break into small groups with their own partitioned spaces. It was made possible by a gift from the Gallaghers (more at right). The flexible room, which opened in August 2013, allows for a reconfigurable orchestration of tables, chairs, and white boards as teams shift collaboration techniques. There’s also storage for foldable project boards on which teams can keep their brainstorming Post-Its.

“Teaching in the new I-Lab shows what education can be: active, collaborative, flexible, exciting,” says Adjunct Professor Nora Silver, director of the school’s Center for Nonprofit and Public Leadership. She’s taught Social Sector Solutions for Social Enterprises in the Innovation Lab. “I was able to vary working with the whole class, consulting with the five teams working separately and encouraging teams to move around and learn from one another. It was a wholly satisfying and exciting experience.”
TIMED CHALLENGES SPUR CREATIVE SOLUTIONS, ENCOURAGE TEAMWORK

Deadlines can fuel great invention, Berkeley-Haas students have found. The Lester Center for Entrepreneurship at Haas has hosted several hackathons—one- or two-day competitions aimed at generating quick solutions to specific problems—such as the third annual Digital Health Hackathon last fall. Professionals and students from UC Berkeley, UCSF, and UCLA pitched health-care apps and vied for $11,000 in prizes. Whistleblower, a team with two Berkeley MBA students, won most innovative entry for an oxygen meter for asthma patients.

HAAS CLASSES GET SPACE TO THRIVE
MIKE GALLAGHER, BS 67, MBA 68

“I think pretty much anyone can be taught to innovate,” says Mike Gallagher, the retired CEO of Playtex Products. Gallagher and his wife, Linda, donated $1 million to launch and support the Berkeley-Haas Innovation Lab. “Haas students are exceptional people with great opportunities for successful careers and a way to impact the business world positively,” he says. “The I-Lab seemed perfect for...students to have a place to work on innovative projects collaboratively and individually and where professors can try new teaching techniques.”
HAAS LEADERSHIP SOCIETY

Thank you for investing in the success of our students. You make Berkeley-Haas one of the leading business schools in the world.

The Haas School of Business recognizes donors at the following Haas Leadership Society levels:

- **$50,000+**  DEAN’S VISIONARIES CIRCLE
- **$25,000 – $49,999**  DEAN’S STRATEGISTS CIRCLE
- **$10,000 – $24,999**  DEAN’S INNOVATORS CIRCLE
- **$5,000 – $9,999**  HAAS PARTNERS CLUB
- **$2,500 – $4,999**  HAAS DIRECTORS CLUB
- **$1,000 – $2,499**  HAAS ASSOCIATES CLUB*

The following honor roll places individuals in Haas Leadership Society levels based on gifts, pledge payments, and matching gifts or pledges received from July 1, 2013, to June 30, 2014.

For a complete honor roll of donors to the Haas School of Business, including lists based on class year, visit haas.berkeley.edu/annualreport.

*Undergraduate and graduate students and alumni of the last five years qualify for the Haas Associates Club with gifts of $250 and $500 or more, respectively.
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HAAS ASSOCIATES CLUB
S$1,000–$2,499
Laura C. Abrahamson, BS 84 &
Alan Y. Abrahamson
Wendy A. Adams, MBA 97 &
Peter Rukavina

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Edward D. Presten, BS 52
Michelle M. Deatrick & Steven A. Przybylski, MBA 00
Jimmy Quach, MBA 11
Heather S. & Michael B. Quigley, MBA 96
Jane & Christopher N. Quinn, MBA 99
Nair S. Quinn, LLM 91 & Ciaran P. Quinn, MBA 90
Dale C. Radcliff, BS 74, MBA 75
Rajiv Raghunarayan, MBA 10
Ellen E. Hayes & Anuj Talhan, MBA 10
Yamini Rangan, MBA 03 & Kashuri G. Rangan
Elizabeth Rios, BS 03
Maureen P. & Satish Rishi, MBA 86
Mark S. Roberts, BS 02
Marcel Roche, MBA 05
William A. Roche, BS 80, MBA 87
Susan R. Rockwood, MBA 89 & Francesco J. Rockwood, MBA 93
Linda J. & Frederick A. Roesch, MBA 64
Dale T. Rogers, MBA 94
Tobey H. Roland, BS 81
Deborah C. & Dan B. Rosler, BA 92, MBA 98
Lan & Nolen K. Ross, MBA 08
Steven A. Ross, MBA 80
Leonid Rozkin, BA 10, BS 10
Diane K. & Russel P. Ruden, MS 73, MBA 80
Mikael Rudolphsen
Antonio F. Rullan, MBA 89
Megan K. Ryskamp, MBA 09 & Robert A. Ryskamp
Rohini Sabikhi, MBA 03 & Tushar D. Chandra
Ahamed Sadayan
Lipika Sur & Sidhartha Sahoo, MBA 06
Nancy A. & Henry J. Salvo, BS 70
Amarjit K. Sandhu
Luckpreet S. Sandhu, BS 96, MBA 15
Paula & Ivan D. Santana, MBA 11
Rachel Saperstein, MBA 11 & Jacob Saperstein, MBA 11
Rodolfo A. Saravia, MBA 09
Lisa & Steven M. Schatz
Christian L. Schin, MBA 99
George L. Schindler, MBA 60
Betty G. Schink, MBA 70
Annie M. & Karl A. Schmidt, BS 69, JD 74
George A. Schmilinsky, MBA 09
Melanie & David R. Schoenberg, MBA 10
Jamee D. & Dean L. Schorno, BS 85
Deborah R. Schweikert, MBA 10 & Alexander D. Schweikert, MBA 10
Jennifer Scriabine, MBA 10
Dagmar A. Serota, MBA 94 & Gilbert R. Serota
Carolyn G. & John L. Sertich, BS 67
Kathryn Wong-Sexsmith & Ian Sexsmith, MBA 10
Nikita J. & Jimmy J. Shah, MBA 09
Krishna Shah, MBA 13 & Rama Ranganath
Nilamudeen Shaihu
Afsha & Junaid Shaikh
Audrey M. & Andrew E. Shapiro, BS 83
Anna & David A. Sherman, MBA 85
Kaumudi Phanasalkar & Ashish S. Shete, MBA 08
Sumiko & Munee Shimbo, MBA 66
Sandep Shroff, MBA 00
Margy Y. & Yashesh A. Shroff, MS 99, PhD 03, MBA 12
Jennifer E. Hsieh, MBA 10 & Andrea Siciliano, MBA 10
Sarah K. & Ron D. Silverton, BS 92
Alexandra R. Simmons
Amrit Bhinder & Nirvair Singh
Susan Acevedo & David H. Sklar, MBA 96
Mary R. Skuce
Jordan M. Smith, BS 09
Loretta R. Smith
Geoffrey D. Snow, BS 14
Rafael A. Solari, MBA 79
Elizabeth M. Sordi, MBA 07
Shelagh Thomas-Spafford, BA 82 & Steven S. Spafford, BS 80, MBA 87
Otis L. Spencer, MBA 91
Joan E. Spiegel, MBA 84
Allan G. Spivack, MBA 79
Jane A. Spray, MBA 02
Latha Ramanan & Krishna Srinivasan, MBA 10
Cara Deitzer & Andrew D. Stadlen, MBA 10
Carolina M. & David P. Stangis
Emily C. Stauffer, MPH 01, MBA 01
A complete honor roll of donors from July 1, 2013, to June 30, 2014, is available online at haas.berkeley.edu/annualreport.
Sharla M. Vohs, BA 51 & John D. Vohs, BS 51
Sarah & Bao N. Vuong, MBA 10
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TRUE MOTIVATOR

Marty McMahon inspires classmates to support Haas and each other

Marty McMahon, MBA 01, has a long and distinguished volunteer career with Berkeley-Haas. As chair of the MBA Class of 2001 for more than 12 years, he has set the standard for engaging and maintaining consistent communication with classmates. He encourages his peers to support one another professionally and to continue forging personal connections.

He also passionately conveys the importance of giving back to Berkeley-Haas. As chair and former vice chair of the Development Council, McMahon has served as a key motivator and strategist in driving record-breaking annual giving results, helping raise over $3.3 million in unrestricted support in FY12 and $3.5 million in FY13. He also offers invaluable service and advice as a member of UC Berkeley's new Center for Executive Education Board. A former Naval officer, McMahon is co-founder and managing director of the retained executive search firm FlemingMartin, LLC.

Berkeley-Haas is grateful to the many alumni who volunteer and promote Haas around the world.

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